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OFFICIAL MATCHDAY PROGRAMME SEASON 2017/18 ISSUE 01 PRICE £3 SATURDAY 12TH AUGUST 2017 K.O 3PM V EXETER CITY

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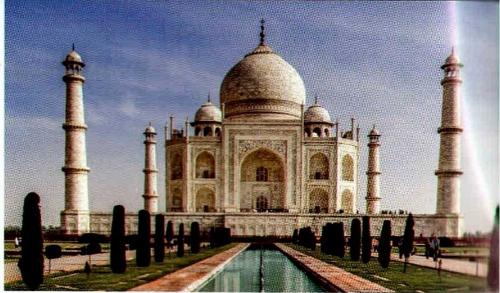
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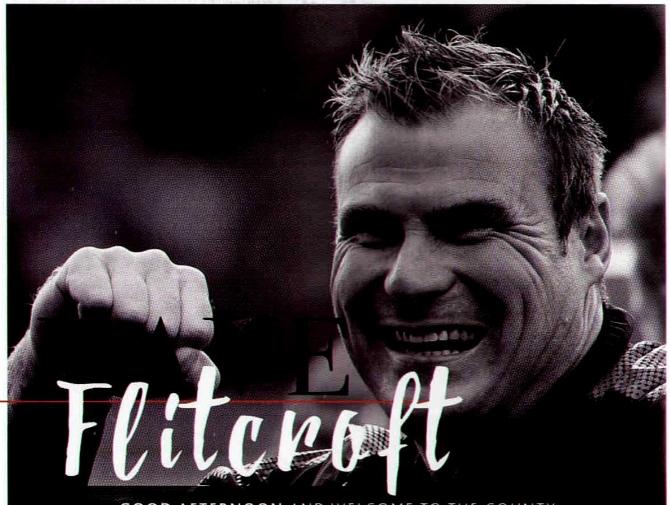
2011/12

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GOOD AFTERNOON AND WELCOME TO THE COUNTY GROUND FOR OUR OPENING 2017/18 SKY BET LEAGUE TWO HOME FIXTURE AGAINST **EXETER CITY**.

would also like to extend a warm welcome to Paul Tisdale, his staff and everyone connected to the Grecians. Exeter were beaten Play-Off finalists last season and Paul Tisdale has done a superb job there, not only always competing at the top of the division but in developing young players as assets for the football club.

May I kick-off these notes by saying what a privilege it is to be writing these as Swindon Town manager. I have been in charge over a 6-week period now and I have loved every minute of it.

Being manager of this great club fills me with huge pride and I will represent the club and town with the same commitment that I believe in Working in football is a privilege and something I will never take for granted,

Like with life, football throws at you some of the greatest challenges and coming here was a challenge that I just couldn't refuse.

I want to thank all the Swindon supporters who have welcomed me and Futch to the club. I know how much you care about your club and your town and we will give you everything to repay the warm welcome and support you have given us.

I would also like to thank the chairman for his commitment and support to me as manager and to the club. It has been fantastic and we communicate most days on making the team and club better and how to keep improving Swindon Town.

I am a natural communicator and our relationship will be vital in how successful we will be in my tenure at the club.

I would like to thank all the football staff and stadium staff for their hard work in preparing the team and facilities for this upcoming season.

We have a totally committed staff at the club and they have worked round the clock to get the pitch, changing rooms and offices ready so we go about our business in the most professional environment.

We had a very busy and tough preseason campaign but it has been extremely beneficial for both the players and the staff.

The players have been outstanding in our pursuit of improving all aspects of their play and physicality. I love being around and involved with this group and they know I would do anything for them or their families to make them better people and players.

The trip to Portugal was crucial in terms of getting plenty of tactical and fitness work into the boys, in addition to bringing everyone together, and that will stand us in good stead for the season ahead.

The way we stick together and stand together will be crucial in how successful we will be.

There is a real honesty and togetherness about this group and they showed their character in abundance in our opening day win against Carlisle United last weekend. They will be up there once again this season, there is no doubt about that, but we produced a real professional display and we deserved to come out on top in the end.

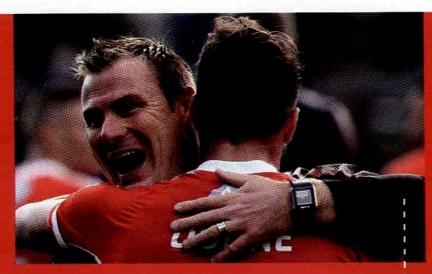
Luke Norris showed real commitment to score our opening goal and that is what I demand from my players — hopefully Nos won't be too far off a return now. Paul Mullin's goal straight after half-time was crucial for us and, although we did concede one, I felt we defended brilliantly and we limited Carlisle to very few clear-cut chances.

We have done a lot of travelling in the opening week of the season, with the trek to Carlisle followed by another lengthy trip to Norwich City in the Carabao Cup on Tuesday. Norwich showed us a lot of respect by fielding a very strong team but I felt we equipped ourselves well in the opening exchanges of the first-half, and it was great to see our Olly Lancashire get on the scoresheet thanks to another superb set-piece delivery from Chris Hussey.

However, we gave ourselves a mountain to climb in a ten-minute spell at the end of the first-half where the opposition's class shone through.

Their play at times was breathtaking and we could not cope with their fluidity and speed of their attacking play.

We re-grouped at half-time and the boys really did do the football club proud in the second-half. We went out on the



front-foot and gave ourselves a fighting chance thanks to Mulls, who has made a great start to his career at the club. We pushed our hosts all the way and I felt we were very unlucky to not at least take the game to extra-time.

On behalf of all the players and staff, I want to thank you for your brilliant support so far this season. You backed us in large numbers at both Carlisle and Norwich and your backing at Brunton Park in particular proved to be the difference. You have been superb from the minute I've walked through the door here and we will all be striving to give you the success you deserve.

Today has been a moment I've been looking forward to since I said yes to the chairman in taking the job. We didn't get chance to play in-front of the fans at The County Ground in pre-season, so we are all really looking forward to getting out there afternoon and committing to you.

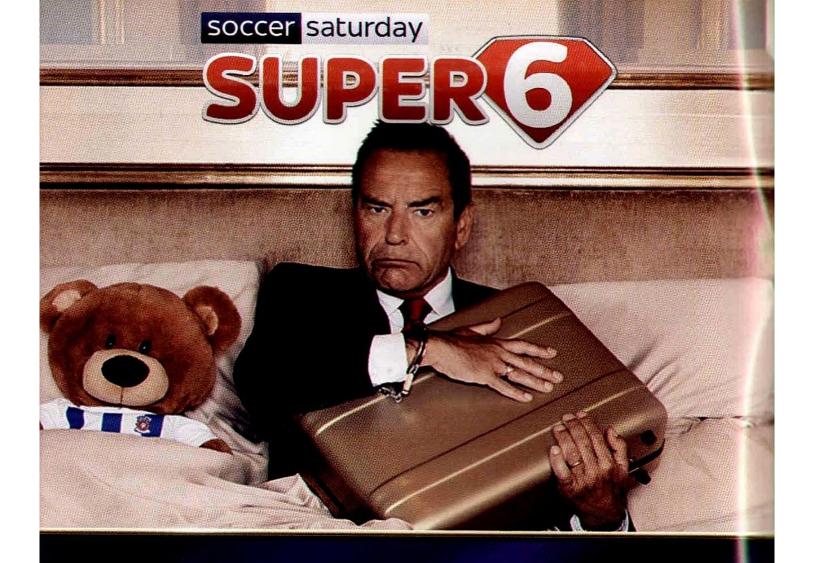


Being manager of this great club fills me with huge pride and I will represent the club and town with the same commitment that I believe in. Working in football is a privilege and something I will never take for granted."

There is a real feel-good factor around the club at the moment and hopefully you will come out in your numbers to support this new group of players and staff.

Enjoy the game and this journey we are on together.

DAVE FLITCROFT.



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FROM THE

I would like to welcome everyone back after the summer break for this afternoon's visit of Exeter City.





I would also like to extend a warm welcome to our new First-Team Manager Dave Flitcroft, Assistant Manager Ben Futcher, and Chris Neville our new Head of Performance Coach, with today marking their first competitive game at The County Ground.

It has been a very busy summer here with no fewer than eleven signings coming through the door ahead of the 2017/18 season. Dave Flitcroft has dipped into his contacts book fantastically to bring in the likes of Chris Hussey, Kaiyne Woolery, James Dunne and new Club Captain, Olly Lancashire.

We have already seen what the new-look team can produce this season and we are hoping to enjoy a successful season here at SN1. It has been an encouraging start following the opening day win at Carlisle United last weekend. Carlisle were in the Play-Offs last season so this was a good first challenge for Dave and his side, with Paul Mullin's debut goal proving to be the difference between the two teams.

The team was backed superbly by 557 loyal Town fans at Brunton Park and, speaking on behalf of the management and the players, that excellent support was pivotal in getting the new season off to a flying start.

Moving Tuesday's Carabao Cup First Round tie against Norwich City, this brought the team's total mileage to just short of a thousand miles in four days. The Canaries showed us a tremendous amount of respect by fielding an extremely strong side and, despite getting off to a good start with a goal from Olly Lancashire, this appeared to kick-start our hosts into action with us going in at halftime 3-1 down.

I've not asked the manager what was said in the changing room at half-time, but it appeared to work a treat and you couldn't tell which of the teams was

a Championship side in the following 45-minutes. The lads pulled a goal back and although we didn't progress, they did the football club proud and there were plenty of positives to take from the night.

This season brings a new stand sponsor for The Town End, with Better: The Feel Good Place taking over from previous sponsors, Fast Plant. We would like to thank Fast Plant for their support over the years.

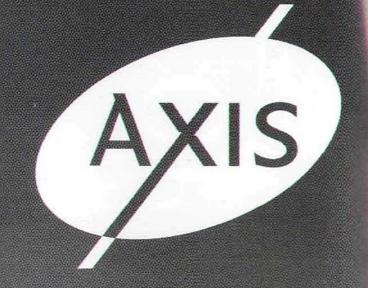
Whilst we are on the subject of sponsors, I would like to welcome back Imagine Cruising, David M Coe Financial Planning LTD, Axis, Cotswold Farm Machinery and Avon Tyres and thank them for their continued support of the football club. We look forward to working together this season.

Moving forward to today's opponents, Exeter City, who finished the 2016/17 season in the Play-Off places and they will no doubt prove to be another tough opponent for Dave and the boys. Exeter, like us, enjoyed a win on the opening day and I hope you all enjoy this afternoon's game.

I look forward to seeing you all back here on Tuesday night for our Checkatrade Trophy tie against West Ham United U21's.

STEVE ANDERSON, Chief Executive.

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LATEST NEWS

TOWN MAKE THEIR INTENTIONS CLEAR WITH WOOLERY SIGNING:

Swindon Town made a huge statement of intent last week with the signing of Kaiyne Woolery for a fee of £350,000 from Wigan Athletic.

The talented forward has put pen to paper on a three-year contract at The County Ground and he could make his debut for the club this afternoon.

Having been on the club's radar for quite some time, Woolery was thrilled to finally get the deal over the line and he's set his sights on firing his new club to promotion this season.

"I'm delighted to sign for such a big club," he told swindontownfc.co.uk.

"It has been going on for a few weeks now so I'm just happy to have got it all sorted.

"The biggest attraction for me was how much the manager wanted me. He's been calling me a lot and he came up to see me.

"He told me his plans and how I fit into his plans and that really attracted me.

"I got a promotion last year and I came here to get another one."

Kaiyne will wear number 22 for Town this season.



TOWN NAME **NEW**CAPTAIN AND VICECAPTAIN FOR 2017/18



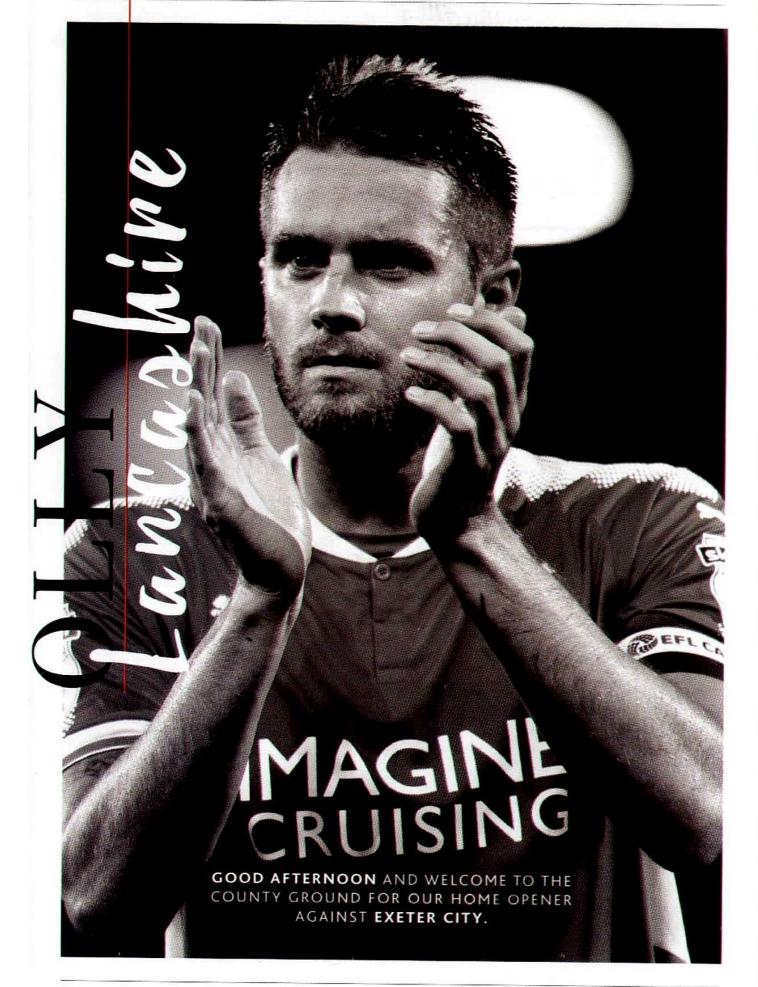
Swindon Town were thrilled to announce the appointment of Olly Lancashire as our new Club Captain earlier this month, with James Dunne named as our new Vice-Captain.

Lancashire, one of eleven signings this summer, will lead the Reds into battle throughout this campaign and he will be assisted by Dunne.

Speaking about being handed the captaincy, Lancashire said: "I'm delighted to have been given the armband.

"I'm very happy to get it and it isn't something that I expected when I first signed. It is something that I've done before and it is a role that I enjoy.

"I'll be making sure that everyone is pushing in the same direction to achieve our goals this season."



want to start off by saying what an honour it is to be writing these notes as the new Captain of Swindon Town Football Club. I was very honoured for the Gaffer to give me that role. He has brought in a lot of good characters this summer, so to be given the responsibility of leading the squad was obviously a very nice thing and I'm looking to lead us to a successful season.

The pre-season was long and a lot of hard work went into it, but it all came together last Saturday and to start the new season with three points and a good performance at such a tough place like Carlisle was pleasing.

It is still very early days but I think you can see signs of what the gaffer wants us to do this season and I thought we did very well last weekend. Carlisle are fancied again this year, they've signed some good players themselves and they are going to be one of our rivals so to go there in the first game and get the three points was a perfect start. It is something to build on.

We then faced Norwich City in the First Round of the Carabao Cup on Tuesday and you probably couldn't have asked for two longer trips for our first two games. There was a lot of travelling but I thought the lads did well against a strong Norwich team and we were unlucky to go out in the end. We had quite a few chances to take it to extra-time, if not nick a winner.

The signs are good so far and I think the spirit within the squad already is there for all to see. The trip to Portugal helped that massively and you can see now how the gaffer wants us to play.

A few of the lads mentioned that maybe last year we would have gone on to draw or lose the game at Carlisle, and you are looking around at half-time at Norwich 3-1 down thinking that it could be even worse if we're not careful. We brought ourselves together however, gave it a good go and we were unfortunate to go out in the end.



On a personal note, it was nice to open my account for the club on Tuesday night. We're lucky to have someone like Chris Hussey in the side and we are always going to have opportunities to score, so hopefully I can get a few more this season.

Today's game is another big one and we want The County Ground to be a fortress this season. Our first two games couldn't have been anymore further away from Swindon but we've had great support on the road and the lads have mentioned how great your backing has been so far.

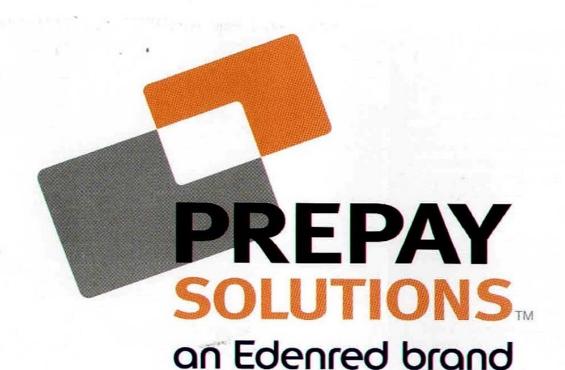


Today's game is another big one and we want The County Ground to be a fortress this season.

Obviously, if we want to be successful this year, then we need to make our own patch hard for any team to come to and the fans are going to play a massive part in that. Hopefully you can see what we're trying to do so far and we are going to have highs and lows, but if you can stick with us then I am sure we are going to have a very good season.

Enjoy the game this afternoon.

OLLY LANCASHIRE, Captain



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Cameron Robert
Thompson who's 18th
birthday is on the
13.08.17. Cameron is
a keen STFC follower
with many happy
returns from Mum, Lee
and all his family.





Dave Smith who was 65 on 11.08.17, is a lifelong Swindon fan who's favourite player is Lawrence Vigouroux. Dave has been brought to the game by his loving daughter Tracy Smith who says her Dad is her world apart from her Michael Kors obsession.

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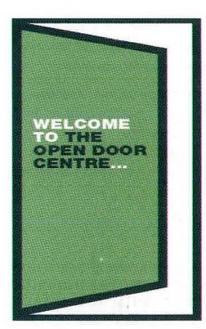




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EXETER CITY



BEAT CAMBRIDGE IN THEIR SEASON OPENER

HAVE PRODUCED PLAYERS IN THE ILK OF AND MATTGRIMES

The Grecians will be looking to go one better this season after reaching the 2016/17 Sky Bet League Two Play-Off Final.

Paul Tisdale's side capped off a fine domestic season by beating Carlisle United in the Semi-Finals to book their place at Wembley. However, they were unable to make it a fairy-tale ending after suffering a 2-1 defeat to Blackpool.

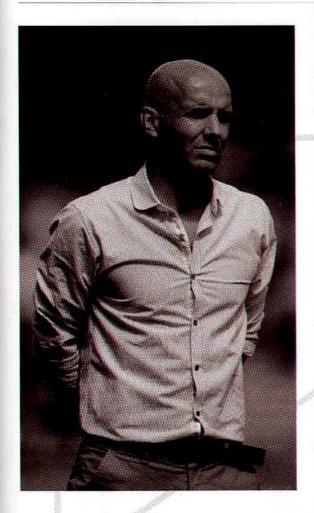
Hopes will be high that Exeter can muster up a repeat of last term's heroics though and they made a great start to 2017/18, beating Cambridge United 1-0 on the opening day. They also impressed against Charlton Athletic in midweek, although two second-half goals made sure of their exit from the Carabao Cup.

Perhaps the biggest story to emerge from St James Park over the summer was the departure of star man Ollie Watkins, who sealed a big money move to Brentford. Exeter have also beefed up their squad, bringing in vastly experienced defender Dean Moxey on a free transfer, while centre-back Luke Croll and striker Ryan Brunt are also new additions.

Although the two sides have met in various cup competitions in recent seasons, today's fixture will be the first league meeting since March 2011, where a Ryan Harley penalty secured the points for Exeter.

did you

EXETER CITY'S NICKNAME, 'THE GRECIANS' WAS BORN AFTER THE SIEGE OF TROY WAS ENACTED ON SOUTHERNHAY, WITH THE INHABITANTS OF ST SIDWELL'S IDENTIFYING THEMSELVES WITH THE ATTACKING RIGHT ... GREEKS, OR GRECIANS. IT IS A NAME THAT HAS STUCK TO THIS DAY.



THE MANAGER PAUL TISDALE

Having taken charge at St James Park back in June 2006, Tisdale is officially the second longestserving manager in English football behind Arsene Wenger.

After injuries forced him to end his playing career prematurely, he took charge of Team Bath in 2000 and led them to a memorable FA Cup run during the 2002/03 season, becoming the first university team to enter the competition since 1881.

Tisdale won four promotions during his time with Team Bath and that success caught the attention of Exeter City in 2006, who moved quickly to make the former midfielder their new First-Team Manager.

Tisdale transformed City's style of play, introducing a neat passing game which still stands to this day. He led his side to the Conference Play-Off Final in his first season in charge, although they were unable to clinch promotion to the Football League after suffering a 2-1 defeat at the hands of Morecambe.

That was put right the following campaign however and Tisdale became one of only four managers to guide the Grecians to promotion following a 1-0 success over Cambridge United. It only got better too as Exeter secured a second successive promotion, with a remarkable record of 125 matches without back-to-back defeats making Tisdale one of the club's most successful managers ever.

Having suffered heartbreak in the Sky Bet League Two Play-Off Final last term, Tisdale will now be hoping to galvanise his side once more as they look to go one better in 2017/18.

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01

CHRISTY PYM

The young stopper was a near-ever present last season as Exeter reached the Sky Bet League Two Play-Off Final. A graduate of the famous Grecians' Academy, Pym is highly-rated and he was handed his first professional deal back in April 2013. He made his debut the following year in a 3-2 win against Southend United, going on to become City's first-choice keeper.

Pym has represented England at U20 level on a handful of occasions and he enjoyed a stellar 2016/17 campaign, producing a string of fine saves to consolidate his reputation as 'One To Watch.' If Exeter are to challenge for promotion once again this term, then Pym's performances in net will be key to his side's hopes.

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JAMES HAMON

Signed professional terms with City in the summer of 2014 and he went on to make 22 appearances in goal during his debut campaign. Hamon, who began his career with Guernsey, is currently understudy to Christy Pym and he's also a promising golfer having won a string of awards in that sport.

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JORDAN MOORE-TAYLOR

Another product of the Exeter City Academy, Moore-Taylor is known for his strong, tough-tackling approach to the game and he first burst onto the scene for the Grecians midway through the 2012/13 campaign. The defender, who can operate either as a left-back or as a centre-half, has now racked up 100 appearances for the club and he captained the side to the League Two Play-Off Final last season, contributing five goals along the way.



DEAN MOXEY - - - -

After eight years away from St James Park, the vastly experienced defender returned to his old stomping ground this summer on a free transfer. Moxey made his Exeter debut against Woking way back in October 2003 and he went on to rack up over 150 outings during five seasons with the club, while he also played a crucial role in City's back-to-back promotions from the Conference to League One.

In high demand, Moxey joined Derby County in the summer of 2008, spending two seasons at Pride Park before earning a move to Premier League outfit, Crystal Palace. He spent one season in England's top flight and has spent the last three years with Bolton Wanderers, before opting to return to Exeter on a three-year contract.



TROY BROWN

The commanding and powerful centre-back played a key role in Exeter's success last season, returning from a long injury lay-off to help his side embark on a record-equalling twelve-game unbeaten run as the Grecians propelled themselves from the foot of the table to the verge of the automatic promotion places. Once on the books of Fulham, Brown has nine Wales U21 caps to his name where he played alongside the likes of Aaron Ramsey and Jonny Williams.



LLOYD JAMES

James signed for Exeter in the summer of 2016 after leaving Leyton Orient following four years with the O's. Beginning his career at Southampton, the midfielder was part of the Saints side that won the Johnstone's Paint Trophy in 2010. Able to pick a pass as well as get stuck in, James has also plied his trade for Colchester United and Crawley

One of the first names on Paul Tisdale's team-sheet, the centre-midfielder was a firm fixture at the heart of the engine room last term and he bagged his first goal for the club in February 2017, curing home a superb strike from 20-yards against Crewe Alexandra.



LEE HOLMES

A familiar face to Swindon fans having spent two loan spells at The County Ground, including being part of the squad that stormed to the League Two Title in 2011/12. The tricky winger started his career with Derby County and he was handed his debut by the Rams at just aged 15 in December 2002. Holmes has also spent time with Southampton, Preston North End and Portsmouth, before signing permanent terms with the Grecians at the end of the 2014/15 season.



REUBEN REID

The powerful frontman joined Exeter from arch-rivals Plymouth Argyle in September 2016 having turned down the offer of a new contract at Home Park. Reid had an impressive first season as a Grecian too, notching fourteen goals and impressing with his hold-up play as his side made it into the end of season Play-Offs. He developed a knack of scoring some crucial goals last term and his sheer size will cause many a defence problems.

11

DAVID WHEELER

Wheeler is a firm fans' favourite at St James Park and you can see why after he led City in scoring last season with 21 goals to his name. That prolific form in-front of goal played a critical role in Exeter's march to the League Two Play-Off Final, and he scored eight goals in just seven games to help maintain his side's twelve-game unbeaten run over the winter period.

The striker, who was crowned the Fans' Player of the Year last term, scored in both the Play-Off Semi-Final against Carlisle and in the Final against Blackpool, with the latter a superb solo effort. Wheeler is one of the stand-out stars for Exeter and he'll be relied upon to produce the goods once again in 2017/18.



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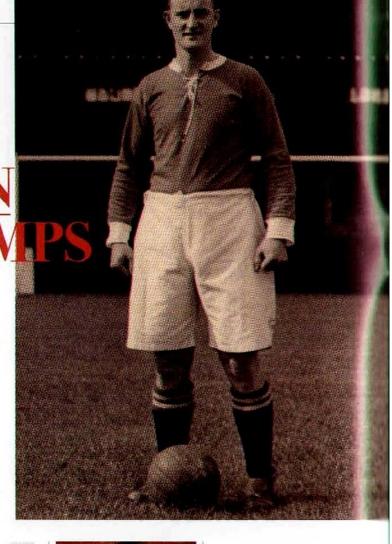
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A BOOT IN BOTH CAN

11 PLAYERS WHO HAVE SERVED BOTH CLUBS









OSSIE RANDALL

The Thatcham-born keeper lost his early career to the Great War and did not sign his first pro contract - at Brighton - until he was almost 24. He came to Swindon in August 1922 and was understudy to Ted Nash until making the position his own late in 1923. Ossie joined Exeter in August 1926 after not appearing in the first team for a full twelve months. STFC 77 appearances / ECFC 14



Full-back Joe came south after the First War to spend four seasons at St James's Park – either side of a two-year stint at the County Ground from June 1921 to August 1923. Taking over at right-back from fellow Lancastrian Harry Kay, Joe was on his way to maximum appearances in his second season with Town when he lost his place to Harry Bentley after Easter. STFC 60 apps / ECFC 127



PHIL KING

Phil joined the Grecians as a trainee from local football in his native Bristol. But he quickly moved on to their neighbours Torquay 18 months later. And his swift progress to top flight football - where he featured in over 100 games - began when Swindon signed him in February 1987. Phil made a £400,000 move to Hillsborough in November 1989. STFC 150 apps / ECFC 30



PAUL BATTY

Midfielder Paul joined Town as an apprentice in July 1980, progressing to a pro contract just after his 18th birthday in January 1982. He made his League debut eight months later, by which time the club had slipped into the Fourth Division for the first time ever. Paul left for Chesterfield soon after the start of 1985/86 before spending almost five years in Devon. STFC 126 apps / ECFC 138



ION GITTENS

A forceful central defender, Jon came to the County Ground from Southampton in July 1987 for a tribunal-fixed £40,000. Four years later, he returned to The Dell for ten times that fee! Jon made 55 out of 61 appearances for Town in 1989/90. He was 34 when he arrived at St James's Park in 1998, spending two seasons there. STFC 165 apps / ECFC 98





SHAUN TAYLOR

The powerhouse defender cost Swindon £200,000 from City in July 1991. But Lou Macari could have signed him for far less six years earlier following a trial - while he was a part-timer with Bideford and working as a plumber. Shaun grabbed an impressive 13 goals as Town gained promotion to the Premiership. He hardly missed a game in four and a half years with Exeter. STFC 259 apps / ECFC 233



ANDY MICKLEWRIGHT

The 'Brummie' inside-forward came to the County Ground in September 1955 after spells at both Bristol clubs. Andy scored in both meetings with Exeter in 1957/58 when Town grabbed all four points on offer, netting 14 goals in 30 games that season. Andy joined the St James's Park club in July 1959 but stayed there just one season. STFC 122 apps / ECFC 40



CHRISTIAN ROBERTS

The Cardiff-born striker arrived at Exeter in July 2000 after failing to establish himself in three years as a pro with his home town club. He finished 2001/02 as top scorer for the Devon club with 11 goals, despite having joined Bristol City in the March. He arrived at the County Ground in October 2004 and contributed 13 goals to Town's promotion cause in 2006/07. STFC 126 apps / ECFC 87



HARRY BOWL

Harry signed for Town as a parttime pro in September 1933, scoring twice against Exeter in a 3-3 draw in Devon in November 1934. Despite netting just 11 goals in fifty games, he earned a switch to Blackpool in May 1936. But just a year later he signed for the Grecians, hitting 42 goals in two seasons there -24 in 1938/39. Harry returned to Swindon as a guest in October 1939 and grabbed 11 goals in only 21 games. STFC 71 apps / ECFC 86



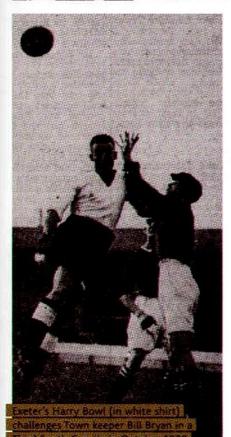
MARTIN LING

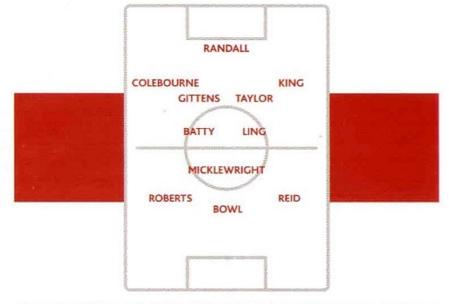
Martin made his debut for the Grecians at 16, in March 1983. His first stay at the County Ground was an unhappy one and he moved on to Southend just three months later. He returned in March 1991 to become an influential figure in the Glenn Hoddle side which reached the Premiership. He also enjoyed promotion with Steve McMahon in 1995/96. STFC 190 apps / ECFC 134



EDWARD REID

Born in Newfoundland, Reverend Reid came to England in 1897 and signed for Swindon in April 1903 as an amateur while serving as the Vicar of Kempsford. He scored on his debut and put in some impressive performances on both wings in 1903/04. Edward appeared for Town, City and Torquay during 1904/05. In 1930 he became Canon of Exeter Cathedral. STFC 23 apps / ECFC 41 (28 goals)





Others who served both clubs (excluding current staff):

Gary Alexander, Kevin Amankwaah, Leigh Barnard, Shayne Bradley, Aaron Brown, Wayne Carlisle, Roy Carter, David Cole, Barry Corr, Jamie Cureton, Fred Dent, Richard Dryden, Gary Elkins, Stuart Elliott, Rhys Evans, Jimmy Giles, Tommy Green, George Guyan, Harry Hanford, Peter Holcroft, Richard Key, Billy Kirby, Dave Munks, Bill Parker, Sam Parkin, Dennis Peapell, George Purcell, Les Roberts, Paul Roberts, Anton Rodgers, Bill Storey, Craig Taylor, John Templeman, Bruce Walker, Bob Wallace, Adi Whitbread, Ben Worrall.

COMMERCIAL

with Adam Wainwright



WELCOME BACK TO THE COUNTY GROUND FOR A SEASON WE HOPE WILL BE FULL OF EXCITEMENT, ENDEAVOUR, PASSION AND PLENTY TO CHEER.

As a commercial team we have been extremely busy in the close season, confirming the commitment of existing partners in the form of a renewal, but also making new ground and introducing new partners to the Swindon Town Business family. Naturally in the world of football with promotion or relegation there are always challenges, but we are very excited about what the future holds and we have a fantastic portfolio of partners supporting us moving forward.

A warm welcome back to our mainline sponsors, Imagine Cruising, Axis, David M Coe Financial Planning, Nationwide Building Society, Cotswold Farm Machinery and Avon Tyres. It is great news that we have extended the commercial partnerships with Axis, David M Coe, Nationwide, Cotswold Farm Machinery and Avon Tyres, some of which take us to the 2019/20 season, and we want to say thank you for your tremendous support and commitment to this great club.

Also in the news is the fact we've had yet more commercial success with the extension of our deal with Arkells Brewery (extended to the 2019/20 season), what is more special is this our longest associated partnership, dating back to the late 1800's. We also welcome new business with Better, the feel-good place, agreeing to sponsor the Town End for the 2017/18 season with a view to extend this arrangement. The partnership with Better, although in its early stages, has already been very successful for both parties. All of this combined with a multitude of smaller partnership deals being signed with a large number of businesses, both local and national.

If you would like to sign up for 2017/18, we still have a number of branding opportunities available. On sign-up you will also be presented with a Swindon Town FC bottle of champagne and will feature on all of our communication channels the very same day. So what are you waiting for? Get in contact!

On to hospitality and a thank you to all those Executive

Season Ticket holders across the hospitality floor who have renewed, and to all those businesses who have signed up to sponsorships. All hospitality this season, including the very popular sponsorships and matchday experiences (Mascot) have all been reduced. There is simply no better way to watch the Town in 2017/18 with packages to suit all budgets. Once again, please make contact with us and any game can be booked.

Let's move onto today and we would like to extend a warm welcome to our Match Sponsors, PrePay Solutions (Main Match), Sharland Roofing (Match Ball) and, last but not least, a fantastic local charity The Open Door Centre (Captain's). We hope you all have a great day with us.

Enjoy the game.

ADAM I 0330 002 0020 adam@swindontownfc.co.uk KAY 0844 880 1086 kay@swindontownfc.co.uk



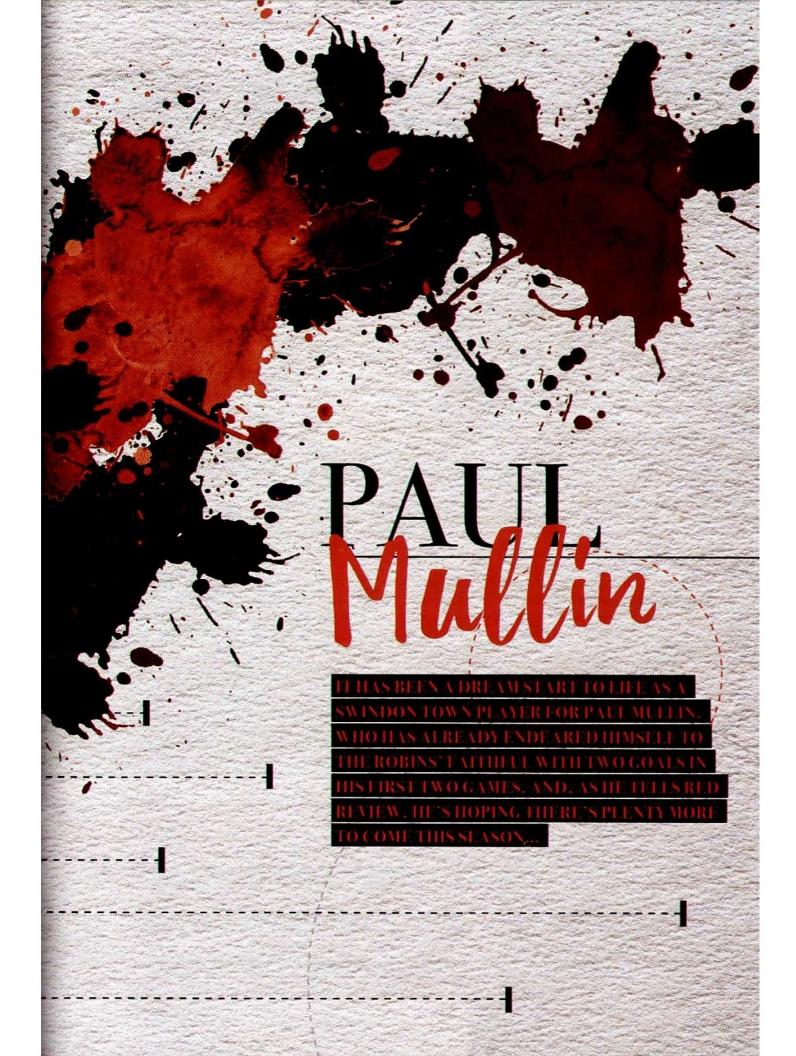
Building Society

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IN-DEPTH WITH...

Paul, you are one of eleven new signings at the club this summer, how have you found your first few months here?

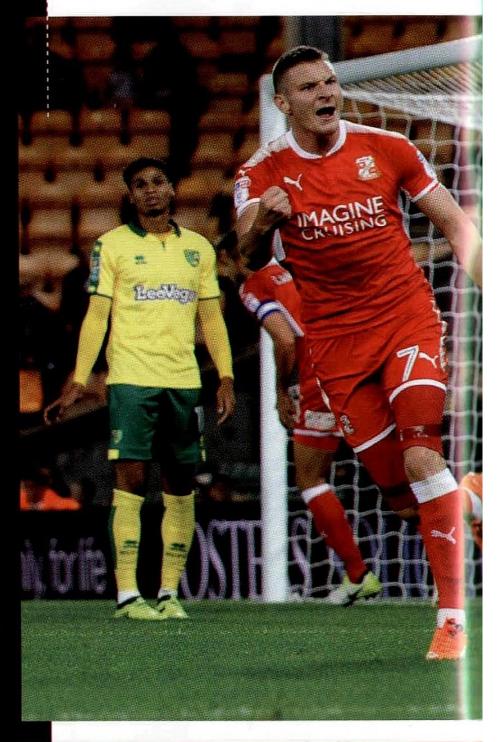
I was made up to sign and pre-season went well, I gained loads of fitness and got sharp and I felt ready the week before the season. It has started well and I couldn't have asked for it to have gone any better.

It was an extremely busy pre-season with a lot of new faces coming through the door, so just how important was the trip to Portugal in terms of bringing everyone together?

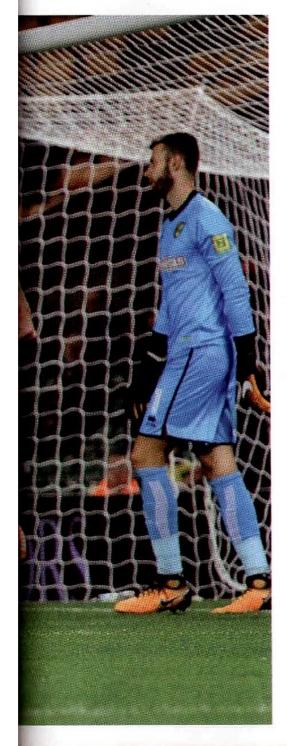
All the lads needed to spend time together to gel and going to Portugal was crucial for that because we got to spend all the time getting to know each other. We are close now in the changing room as a result.

We opened our 2017/18 Sky Bet League Two campaign with a trip to Carlisle United last weekend and, given that they are one of the promotion favourites this term, just how big was it to win up there on the opening day?

Carlisle will be one of the fancied teams to go up this season, as they have been for the last two seasons, but to go there and play the way we did and get the win was great and it was a big statement from us 'going forward. We knew we needed to get off to a good start and we now need to keep it going for the rest of the season.



17/18 STATS... GOALS 2 HEADED GOALS 2 STARTS 2



It was also a pretty memorable day for you after you netted on your Town debut with what turned out to be the winner. You couldn't have asked for a better start, could you?

To score on your debut is what you aim for as a forward and I was made up to do that last Saturday. I was even happier to add another goal the other night against Norwich, even though we couldn't get the win.

You could just see in your celebration against Carlisle how much it meant to get off the mark. That was a special moment wasn't it?

Every goal is a big goal for me and I love scoring goals. All the emotion and hard work of pre-season just came out in that goal and I like celebrating all of my goals in that way.

You enjoyed a pretty productive preseason too, notching a hat-trick against Swindon Supermarine, so does that help in terms of building momentum for when the league fixtures kick-off?

It can do but I don't read too much into pre-season goals because over the years I've scored quite a lot of them. It does help obviously going into the season knowing that your touch in-front of goal is back to what it was, so it does give you confidence going into the season that

66

It was a big statement from us going forward. We knew we needed to get off to a good start and we now need to keep it going for the rest of the season.

SOME FACTS...

SOUAD

07

NUMBER

POSITION

F

FORWARD

12

12TH AUG 2014 (FOR MORECAMBE)

PROFESSIONAL

FIRST PROFESSIONAL GOAL

23

23RD AUG 2014 (AGAINST NEWPORT) Every goal is a big goal for me and I love scoring goals. All the emotion and hard work of pre-season just came out in that goal.

99

you are where you are meant to be infront of goal. Thankfully it has helped me up to now.

We pushed a very strong Norwich City team all the way in the Carabao Cup on Tuesday, so just how proud can the boys be of their efforts on the night?

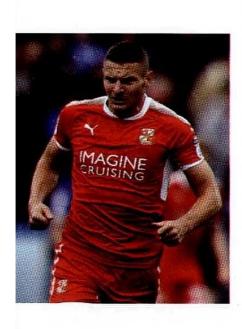
It was a long trip to Carlisle on the Saturday and there won't be many games as tough physically as that, and then we had to go to Norwich on Tuesday and we did a great job. We were unlucky not to get the win in the end or to at least get to extra-time, but it was a great effort from the lads.

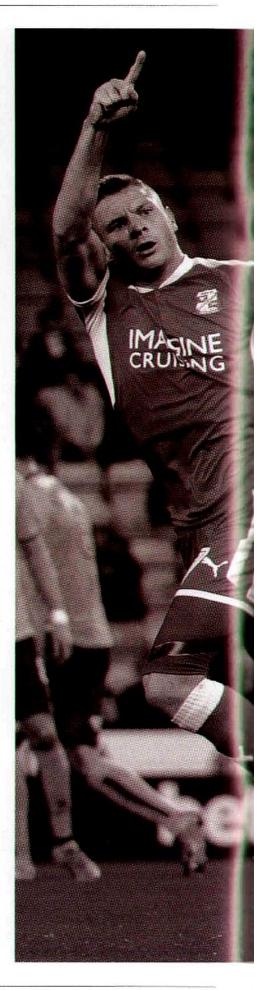
Does that performance at Carrow Road, coupled with the display against Carlisle, prove that this Town team is a force to be reckoned with in League Two?

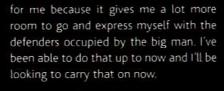
We can take confidence from the performance and the fact that we ran a top, top Championship side very close, but we don't read into each game individually too much. We can obviously give ourselves confidence from last Saturday and Tuesday and the pre-season we've had. We know we can go on this season and do well.

You like to play in-behind and you've played alongside both Luke Norris and Harry Smith so far this season, so how have you found those partnerships?

It is different because last season I was up-front on my own at Morecambe but to play in-behind someone is brilliant and it helps me. To play with someone, whether it is Luke or Harry, is great







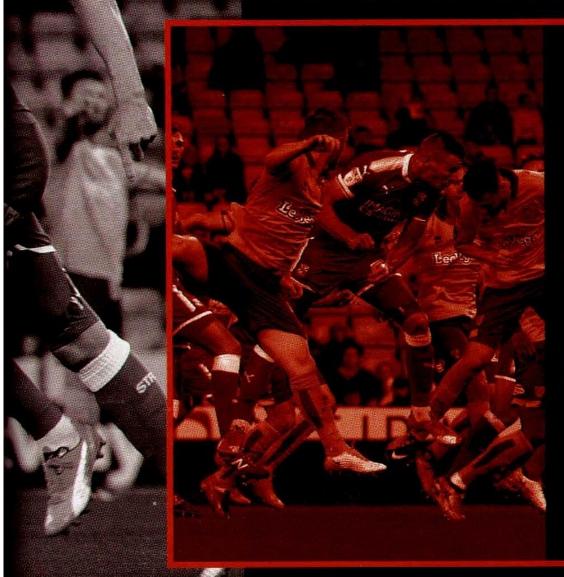
Let's move away from the field now briefly, you have moved down to Swindon so how are you finding life down south?

My girlfriend and myself moved down and we're loving it. The club helped me out with finding a place which I'm grateful for and we're loving it. It is our first time living away from home and we're really enjoying it.

Exeter are the visitors tuday and having reached the Play-Off Final last season they will pase a toughtest won't they? Exeter like to pass the ball and they are a good side. We will have to be careful and it is another big game. Every game in this league will be tough and if we can get another win then it will be a great start for us.

Finally, just how excited are you to play at The County Ground for the first time this attempon in-front of the fans?

I can't wait. We played here in pre-season against Oldham but it was behind-closed-doors and nothing is the same as playing in-front of the fans. The welcome I've had since I've signed for the club has been great and the support we've had away from home has been brilliant, so I can't wait to get out there and show the home fans what I can do.



66

another big game. Every game in this league will be tough and if we can get another win then it will be a great start for us."

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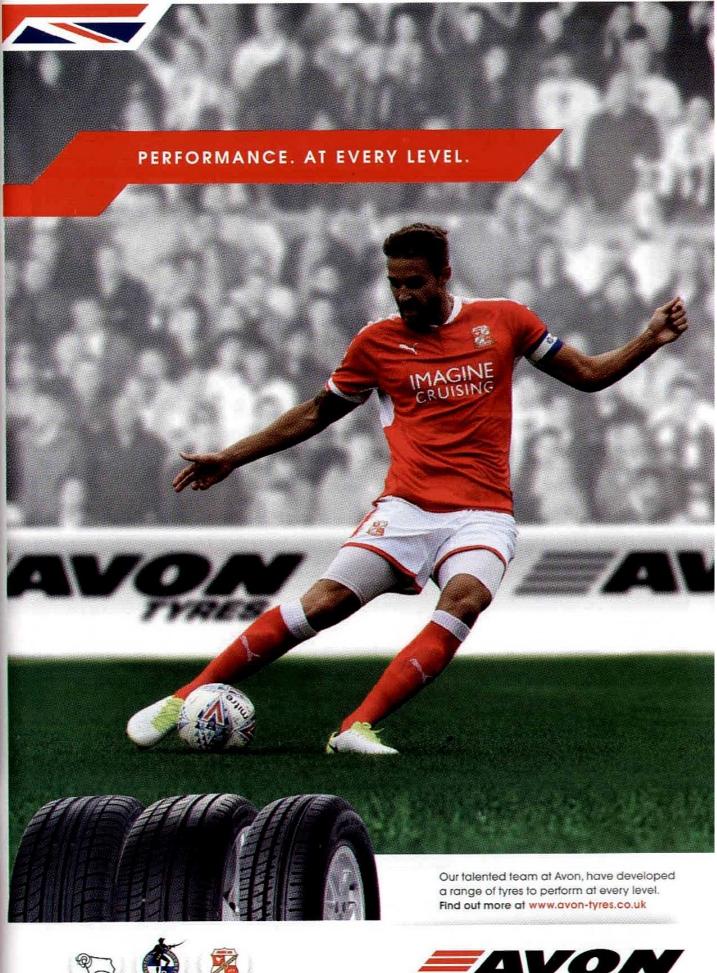
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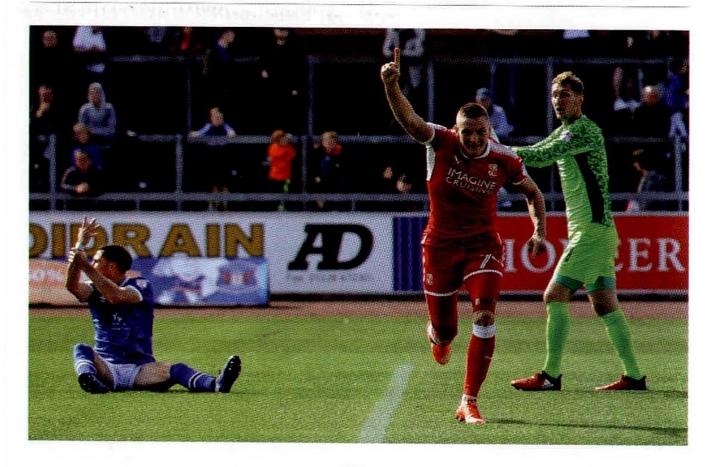
















REFEREE Andy Haines

Attendance: 6,036 | 05/08/2017 | Brunton Park



CARLISLE UNITED

Scorers: Luke Joyce (55)



Subs: George, Cosgrove, (Richie Bennett 64), (Mark Ellis 75), Salkeld, (Shaun Miller 75), Egan

Booked: Mike Jones





SKY BET LEAGUE TWO EFL

SWINDON TOWN

Scorers: Luke Norris (31), Paul Mullin (48)



Subs: Henry, Robertson, T Smith, (Ellis landolo 60), (Conor Thomas 82), Twine, (Harry Smith 34)

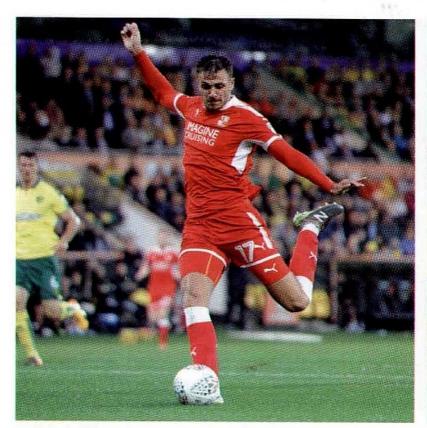
Booked: Ellis landolo, Paul Mullin, Harry Smith

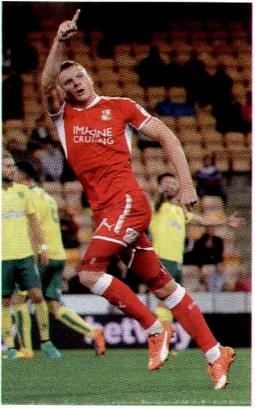




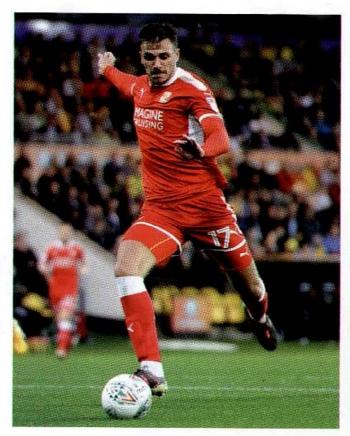




















REFEREE Geoff Eltringham

Attendance: 13,166 | 08/08/2017 | Carrow Road



NORWICH CITY

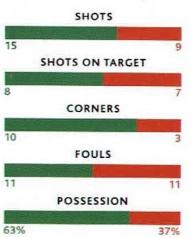
Scorers: Cameron Jerome (27), Wes Hoolahan (39), James Maddison (42)



Subs: McGovern, (Russell Martin 78). (Alex Tettey 78), Wildschut, (Marley Watkins 87), Stierpermann, Godfrey

Booked: Marcel Franke





Carabao / 💸

SWINDON TOWN

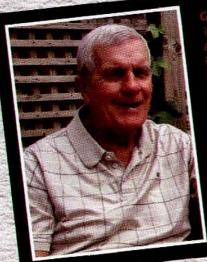
Scorers: Olly Lancashire (25), Paul Mullin (62)



Subs: Henry, Young, (Ellis landolo 49), Twine

Booked: James Dunne, Ellis Jandolo, Lawrence Vigouroux

Medalaysound



Recently, Grahame celebrated his 80th Birthday and was delighted to receive a release to part of swindor.



Elliott Twigg proudly shows his support for Town ahead of the support for Town ahead of third new season, becoming the third new season, becoming the third generation of Swindon fan in his generation fan in his generation of Swindon fan in his generation fan in hi



Josh, Adam, Joseph and Billy McKinlay show their support for the Town away at Carlisle on the opening day of the season!

TODAY'S L.



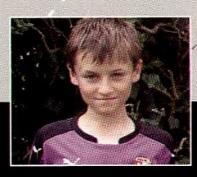
JULIAN DARBY

Age: 8
School: Brookfield Primary School
Teams Played For: None
Hobbies/Likes: Lego, Computer
Games & Playing with his friends
Favourite Town Player:
James Brophy



REUBEN SWAINSON

Age: 5
School: Eastcott Primary
(Highworth)
Teams Played For: Highworth
Town Juniors
Hobbies /Likes: His Apple iPad &
Football (of course)
Favourite Town Player:
All of them



ALRIE FENNELL

Age: 12
School: John Hanson Community
School
Teams Played For: Andover Youth
FC & Amport*Cricket Club
Hobbies/Likes; Football & Cricket
Favourite Town Player:
Lawrence Vigouroux



ARCHIE SAUNDERS

Age: 12
School: ST Hughs, Carswell (NR Faringdon)
Teams Played For: ST Hugh's & Fairford Town Youth FC
Hobbies/Likes: Football, Hockey, Cricket & Tennis
Favourite Town Player:
Lawrence Vigouroux



AWAY MASCOT

QUINN GEORGE ELLIOTT

Quinn is pictured with the Lomax Cup, which was sponsored by Supporters' Direct, after the Bath game when Quinn scored the final penalty, making it 4-3 to ECFC in the shoot out! Quinn is a member of the Junior Grecians and is booked in to all the FITC holiday courses in Exeter over the summer holidays. He has been to all the pre season friendlies!



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FEEL

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FAST

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PLAY PERFECT



I EA Mates

JUST HOW MUCH DO YOU REALLY KNOW ABOUT THE CLASS OF 2017/18? IN A NEW REGULAR FEATURE, TOWN STARS WILL BE DISHING THE DIRT ON THEIR TEAM-MATES. KICKING US OFF THIS WEEK IS LAWRENCE VIGOUROUX...

BEST MATE AT THE CLUB

I don't really have a best mate - I just get on really well with everyone. I do find Chris Hussey and Harry Smith very funny though.

MOST SKILFUL

John Goddard because technically he's a very good player. He's got quick feet and he's very good on the ball.

BEST TRAINER

That's a good question to be fair. It has to be Will Henry though, he's very good, he keeps me on my toes and he's comfortably the best trainer. I like working with him.



WORST TRAINER

I'm up there! It will probably be me and James Brophy.

HARDMAN

It's got to be James Dunne hasn't it? He's not scared of having a tackle.

BEST VOICE:

Ben Purkiss hasn't got the best voice but he had the best initiation song by a mile. He rapped Loyal by Chris Brown in Portugal and it was brilliant.

BEST DRESS SENSE

That's another good one and I'm going to say James Dunne when he goes for it. Dion Conroy as well.

WORST DRESS SENSE

James Brophy. His gear is the worst I've seen – it's horrendous!





MOST INTELLIGENT

Ben Purkiss by a mile. He's always reading and he's always doing something that the rest of us haven't got that much of an interest in.

GAMING KING

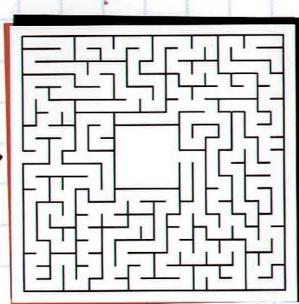
It depends what game but I would say James Brophy. He's good at FIFA although he is the most boring player I have ever seen! He scores then he puts everyone behind the ball so you can't get near him, but he's probably the best.



UNIOR

WZl

CAN YOU FIND YOUR WAY THROUGH THE MAZE?



Z D D Q S F S E 0 Z E Q S B R P K T S C D S R W E X 0 1 J

E Z S K T S K B N H E G U D N E N M G D

E E T Q L X 0

K K K

G X A В

C Q T S Q 0

CAN YOU FIND THE 5 HIDDEN WORDS?

EXETER

HUSSEY

KNOYLE

NORRIS

DUNNE

N



Answers: Shirt Number Challenge - 8 + 18 + 2 = 28, Spot the ball - 1

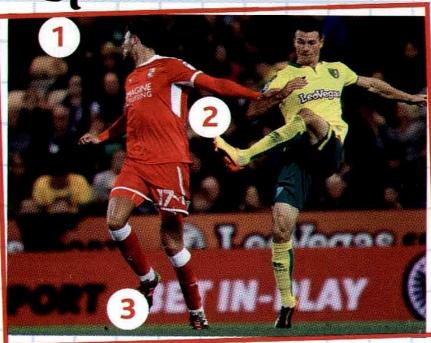
Shirt Number Challenge

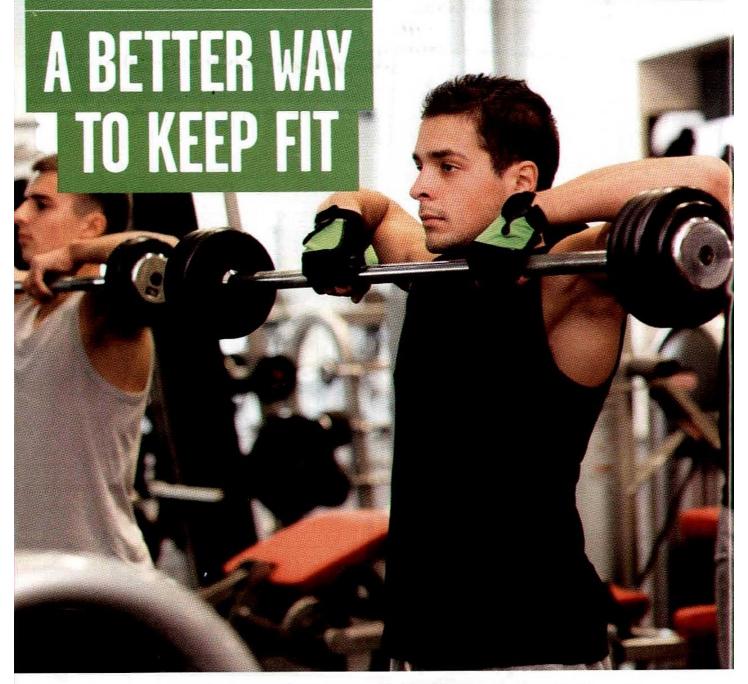
ADD THE PLAYERS SHIRT NUMBERS UP TO WORK OUT THE ANSWER!





Spot the Ball @





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Good afternoon and welcome to all Swindon supporters and our visitors from Exeter to The County Ground for our first home game of the season.

Here we are again at the start of another season and expectations are high after David Flitcroft has brought in many new players.

We are also looking to bring in new people. First of all we could do with a few half-time draw ticket sellers, if you can give an hour or so before kick-off. It doesn't have to be every match but anything you can offer helps enormously. You can contact us by email: enquiries@swindontownsupportersclub.com or ring us on 07500 788467, leave a message and we will call you back.

If you can't help us by selling tickets perhaps you could do your bit by taking part in our fund raisers. We have Pounds for Points – you can sponsor for as little as 50p or as much as you can afford per point. All the details you need are on the Pounds for Points page of our website or you get in contact as the details above. Remember, all monies raised by this go to the Swindon Town Academy to help fund one of their trips to a tournament.

Our main fundraiser is the 50/50 Half-time Draw. Did you know you can take part in this by pre-paying? You can arrange a direct debit at your bank. Just ask us for a form and you need never miss a chance to win. The full details are on the relevant page on our website. Funds raised by the Half-time draw are used to improve facilities for supporters around the stadium or for the club. You can see a list of some of the things we have achieved so far on the back of a membership form.

Our last but not least request is for you to join us on the committee. We have two places available and would welcome you to come to any meeting to see what we do. I promise you would not be asked to do anything you are not comfortable with.

ANN ALDER, Chairperson

50/50 HALF-TIME DRAW WINNER FROM THE FINAL GAME OF LAST SEASON.

1st Ticket No. 2066 wins £1,000

 winner Mr Morse from Swindon (this ticket number is a correction to the one printed in the Members Newsletter)

2nd Ticket No. 1534 wins 2017-18 season ticket

- winner Mr Stephen Ash from Swindon

3rd Ticket No. 2079 new home shirt

- winner Maureen Fletcher from Corsham

CONTACT US

Press and Media:

E: enquiries@swindontownsupportersclub.com T: 07500 788 467

Membership:

E: membership@swindontownsupportersclub.com

Away Travel:

E: sastravel@sky.com T: 07535 917872

£'s for Points:

E: ann@swindontownsupportersclub.com

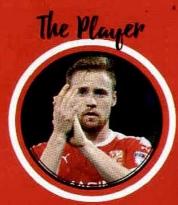


Lucy Fisher 50p
David Webb £1
Peter Scull £5
Peter Money £1

Paul Plowman £1

Ann Alder £1





JAMES BROPHY

Aged 23 Left-winger

HIS ANSWER

JON OBIKA

X TONY HUMES

FELLOWS PARK

KAYDEN JACKSON

YORK CITY

MOSS ROSE

X FOUR

 $\frac{5}{7}$



Challenge

THE QUESTIONS

1. Who was Swindon Town's top scorer in League games last season?

2. Who is the current manager of Colchester United?

3. Where did Walsall play their home games before moving to the Bescot Stadium?

4. Which ex-Swindon Town player scored for Accrington last Saturday?

Name one of the two ex-Football League clubs relegated from the National League last season.

6. Name Macclesfield Town's home ground.

7. How many F A Cup Finals were played at the Millennium Stadium in Cardiff?

how they scored...

The Fan



BEN SHARP

Aged 20, works in online shopping for a large supermarket.

First Town game v Spurs preseason in 2001

HIS ANSWER

NICKY AJOSE 🗡

IOHN MCGREAL

FELLOWS PARK

KAYDEN JACKSON 6

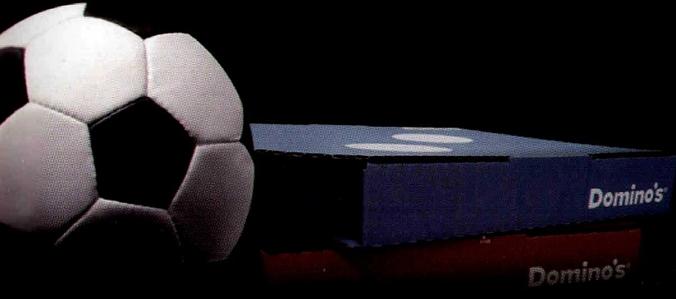
YORK CITY 📦

MOSS ROSE

I'M GONNA GUESS AND GO FOR SIX

6/7

AT HOME GAMES









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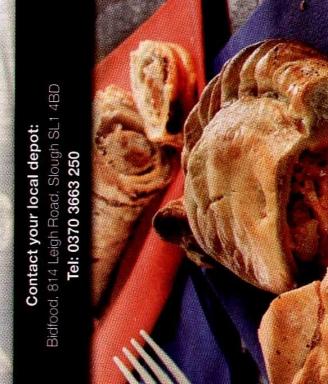
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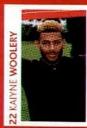
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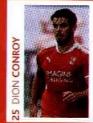
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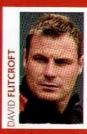
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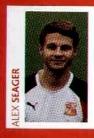
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SPONSOR A PLAYER CALL ON: 0330 002 0020

2017-18 STAT PACK









MATCH FACTS

Swindon have lost only one of their last 11 home league games against Exeter (W5 D5).

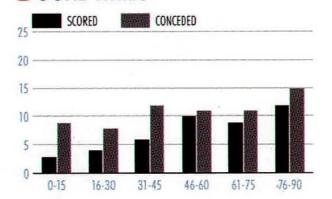


MATCH FACTS

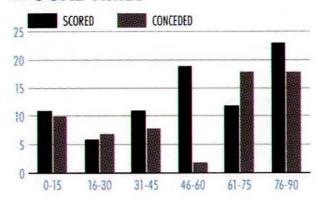
The Grecians won their last league meeting against the Robins in March 2011 but haven't won back to back games against them since







GOAL TIMES



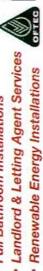


^{*}All data shown is from the 2016-17 league season

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IN THE DUBUT

EACH WEEK A DIFFERENT MEMBER OF THE TOWN COACHING STAFF WILL BE DETAILING THEIR ROLES AND RESPONSIBILITIES AT THE CLUB. FIRST UP IS OUR **NEW HEAD OF PERFORMANCE COACH CHRIS NEVILLE**, WHO REFLECTS ON HIS FIRST PRE-SEASON WITH THE REDS...

It is a duel role in as much as getting up to speed quickly with the players in terms of where they are physically and historically. We had open communication with clubs that some new players had come from so that we can get information from them to understand as much about our squad in order to make sure we know how to train them and how to treat them.

The second part of it is to find out our coaching philosophy from our manager and the coaching team to make sure that the way we condition the players is relevant to the demands we are going to put on the players in terms of the way we want to play. It is two-fold and we need to find out how we are going to play, what that means for the players and how we train to do that.

We managed to fit in a trip to Portugal in preseason which was hugely beneficial for everyone involved. It gave us the opportunity to train often in a good environment, the facilities in Portugal were fantastic, the food was excellent, the accommodation was very good and everything was excellent.

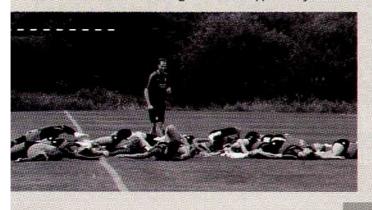
At the same time, it was an opportunity to get all the players together and we all lived together for a week so you get to know them as people as well, not just as athletes.

That is important because to manage players effectively you need to know a little about them as people as well as athletes and we do a lot of testing and monitoring on what our players are doing.

Those kind of trips are really crucial in terms of not just them bonding but also us as coaches getting to know them and how we coach them and manage them to be better players. It was excellent and it was a lot of hard work, which is what you would expect on those kind of trips. It was all relevant work and the coaching staff were working towards the first game of the season and putting the foundations in place in terms of the way that we want to play.

We work around that from a physical, performance and conditioning view point and we look at the way the manager wants to play and we try and condition them accordingly. Of course, the demographic of the players change and if you look at our midfield group they are all different people, all different characters and they all have different physical status so we adjust things accordingly.

It was an excellent trip and well worth it.





GEALLY ALLAS



BRING IT ON!



THE PURKISS

Throughout the 2017/18 campaign, the experienced right-back will be taking you behind the scenes at The County Ground. In his first entry, Ben Purkiss reveals what life has been like on the road this past week...

66

I don't think I've seen anyone prepare as thoroughly for a sleep on the bus as 'Ginger Smudge' does, he's got his noise cancelling headphones, he's got his neck pillow and he's got his own pillow from home and he forms a little bed for himself."

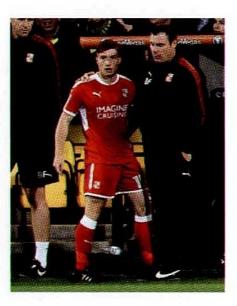


veryone prepares for long trips on the road differently and everyone does different bits. You are in for a long journey and I have to admit that I didn't quite realise how long the journey to Carlisle was going to be.

It felt like we were on the bus for the whole of Friday, although we did stop briefly at Wigan Athletic. We trained there and it was only a light session because we essentially had six weeks to prepare for the game. It wasn't too taxing.

When it comes to keeping entertained on the coach journey, we have a few lads at the back playing cards and I know Chris Robertson seems to have been very successful at that, James Dunne less so.

There is also some poker on the back and a few of the lads watch stuff on their iPads, Mulls (Paul Mullin) is into his documentaries and then you've got Loz (Lawrence Vigouroux) and Chris Hussey who just don't shut up!



And where do I start with young Smudge? Or 'Ginger Smudge' as we call him. I don't think I've seen anyone prepare as thoroughly for a sleep on the bus as he does, he's got his noise cancelling headphones, he's got his neck pillow and he's got his own pillow from home and he forms a little bed for himself to try and show off

Everyone is different and that's how it is these days. I feel like we've been on a bus for the whole week with the trip to Norwich on Tuesday too, but it isn't like we're on the First Mainline or whatever they are called. It is a nice bus and the lads look after you. Ryan and Olly, the two Kit Men, are fantastic and they go above and beyond of what is required. They look after us on the bus, they sort us out with food which Chris Neville has sorted out and it isn't like we're on a National Express bus.

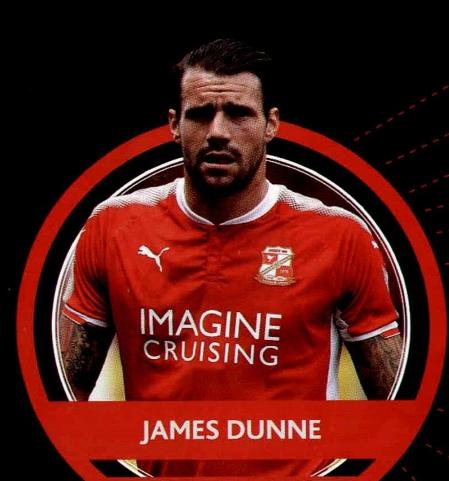
It doesn't help when the M25 is shut either and you are constantly checking your maps and not getting closer. It is also difficult to sleep on the bus after night games too because you are full of adrenaline, you've been focused and you've been on high alert so I don't think anyone enjoys those periods.

But the journey back from Carlisle was made sweeter by the performance and the points, and the performance against Norwich was encouraging.

Enjoy the game.

PURKS.

GETTING TO KNOW...



Can you remember your first game as a professional footballer?

It was for Exeter against Gillingham - I got dragged at half-time!

What is your nickname?

People just call me Dunny and I've been called that at every club I've been at.

What car do you driver

A Mercedes C Class.

What would be your karaoke song choice?

It would have to be Stand By Me. Solid and easy. It was nerve-wracking doing it in Portugal though and I had to have my phone on me.

If you weren't a footballer, what would you be?

Probably a postman or something like that. I was never any good at school because I always wanted to play football, so it would have to be something active. I couldn't sit in an office - I can't sit still for five minutes!

Tell us something about you that might surprise people?

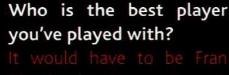
I'm just plain James! I am better at golf than Dion Conroy though!

Have you got any pre-match superstitions?

I have so many. I do left shin-pad and left sock first, then I do the right side and I have lucky pants as well. I eat at certain times and I have quite a few.

Who are your best friends in football?

I would probably say Ben Chorley and Liam Sercombe.



Merida when I was at Arsenal He was a joke of a player.



What team did you support as a boy?

Manchester United.

Favourite Holiday destination?

It used to be Spain and Florida with my parents, but if it was a boys holiday it would have to be a toss-up between Vegas and Ibiza.

Who is the best player you have played against?

That's a tough one. I've played in the League Cup" and FA Cup a few times against Premier League teams, so I would have to say Ross Barkley. He's probably one of the toughest I've played against.



What is your favourite food?

Either carbonara or pizza. Sometimes I go to an Italian and have both, that's how nice they are!

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Good luck in the 2017/18 season.



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MOMENTZIIME



DOTH APRIL 2010

Town's Danny Ward competes for the ball with Exeter's Ryan Taylor as the two sides play out a 1-1 draw at The County Ground in April 2010 – a point which helped the Reds move a step closer to securing a Play-Off berth.





attill fifting



Proud partner of



ACADEMY UPDATE WITH JEREMY NEWTON

I WANT TO START OFF MY NOTES BY EXTENDING A WARM WELCOME TO THE NEW BOSS AND BEN FUTCHER TO THE CLUB. I LOOK FORWARD TO WORKING WITH THEM AND I WISH THEM EVERY SUCCESS FOR THE SEASON AHEAD.

The Academy has had a bit of a break but the 2002 group have been in since the start of July, building up towards the Milk Cup. I must say thanks once again to the club and to the Supporters Club for helping us to take part in that prestigious tournament.

We didn't fulfil our targets or beliefs as a group of staff and players but, having said that, there is no games programme that can replicate the environment the Milk Cup creates. It is a high-pressure tournament and the pressure of trying to win a game, how to win a game and how important it is to win a game is there.

It is a learning process for all the players and hopefully the Milk Cup will aid these players in the next step of their development within the club. Some of the players will be going into their U16 year and it is short-term because decisions have to be made on them in December whilst the other players, who are currently in the U14's and U15's, will have a little bit longer.

The 2003 and 2004 groups have just returned from Devon where they had a residential camp, which featured training and some games. Again, that was taking them away and putting them in a different setting and environment. And next week sees the 2004 group go to Holland for the Champions League tournament.

We are due to play Borussia Dortmund, Leipzig, Ajax, Feyenoord, PSV, Leverkusen, Schalke, Everton and Club Brugge, so now we are competing against the best in Europe.

"It is a learning process for all the players and hopefully the Milk Cup will aid these players in the next step of their development within the club."





U18 STATS

SATURDAY 5 AUGUST

PORTSMOUTH 3 (2)

(Mayes, Casey, Smith pen.)

SWINDON TOWN 4 (4)

(Duggan 2,Edwards,Bancroft)

Collins, Dandy (Johnston), Brooks, Casey, Hancott, Chandler (Stanley), Smith, Read, Flint (Maloney), Lethbridge (Whiting), Mayes

Matthews, Giamattei, Spalding, Haines, Romanski, Graham, Bancroft (Blackwell), Edwards (White), Pryce, Duggan (Atik), Rejek

Aug 5	Portsmouth	(a)	W4-3
Aug 12	Plymouth Argyle	(h)	
Aug 19	Exeter City	(a)	
Aug 26	Newport County	刺	
Sep 2	Yeavil Town	(s)	
Sep 9	Cheltenham Town	(6)	
Sep 16	Bristol Rovers	30)	
Sep 30	AFC Boomsmouth	(a)	
Oct 7	Oxford United	(1)	
Oct 14	Forest Green Rovers	(3)	37
Oct 21	Newport County	(a)	
Oct 28	Yeovil Town	M	
Nov 11	Cheltenham Town	(a)	
Nov 18	Bristol Rovers	(6)	100
Nov 25	AFC Bournemoush	(4)	
Dec 9	Codord United	(a)	1000
Dec %	Forest Green Rovers	M	1
lan 6	Portsmouth	制	1000
jan 16	Plymouth Argyle	(a)	4030

WINNING START FOR TOWN'S U18'S

U18'S MANAGER ALAN MCLOUGHLIN
REFLECTS ON HIS SIDE'S OPENING
DAY SUCCESS OVER PORTSMOUTH, IN
ADDITION TO LOOKING AHEAD TO TODAY'S
TEST AGAINST PLYMOUTH ARGYLE.

I was delighted to win the game but I wasn't delighted with the start the team made. We were very quiet in the warm-up, we had lots of first-years, lots of inexperience and they were a little bit rabbit in the headlights.

It was the first league game so there was a little bit more pressure compared to your average pre-season game. It was a slow start by us, Portsmouth took full advantage of that and they were deservedly 2-0 up.

If I'm honest they could have been 4-0 up but they didn't take their chances and we managed to get some messages on to the players to stay in the game and be patient. We produced a nice bit of play, the boys seemed to get some confidence and we blitzed Pompey for four goals before half-time. We scored four cracking goals in a 25-minute spell and I told the boys to be aware of Portsmouth going more direct in the second-half, which they did and we were dealt with a sucker-punch a minute after the restart.

We found ourselves on the back-foot for a period of time but credit to the players because they were resilient, they were robust and they put some physical challenges in, they defended well and they got their bodies in the way.

Overall, I was delighted with the way the game went because you can't win every game in terms of dominating a game, but we were resilient, we bounced back from adversity and we took the game to Portsmouth. To score four goals away from home was fantastic and it was good for Elliott Duggan to score



Overall, I was delighted with the way the game went because you can't win every game in terms of dominating a game, but we were resilient, we bounced back from adversity and we took the game to Portsmouth."

two goals in his first senior appearance for us. Jordan Edwards scored a good header for us, he couldn't head a cue last season but he's been practicing his heading in pre-season and Jacob Bancroft completed the scoring with a great left-footed finish into the top corner. I was delighted with the three points.

We have Plymouth today and Academy Manager Jeremy Newton will take the game because I've got a long-standing commitment in Ireland, which was organised just before I came to the club two-and-a-half-years ago. I will set the team up and hopefully it will be a good game at Stanley Park. Plymouth had a good 3-0 victory on the opening day of the season against Forest Green Rovers, so they will be tough opposition.

Enjoy the game today.

ALAN MCLOUGHLIN.







Luke Haines

POSITION

Centre Midfield

BORN

Swindon 15 Oct 2000

NICKNAME

'Hainesy'

FIRST TEAM PLAYED FOR

Highworth Town

FIRST JOINED STFC WHEN?

Under 6s

FAVOURITE OTHER CLUB

Highworth Town

YOUR SPORTING IDOL

Jack Wilshere

BEST SUBJECT AT SCHOOL

English

FAVOURITE TV PROGRAMME

Eastenders





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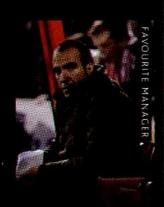
SWINDON TOWN

THERE IS NO BETTER FEELING THAN FOLLOWING YOUR TEAM HOME AND AWAY AND THROUGH THICK AND THIN. IN A BRAND NEW FEATURE FOR THE 2017/18 SEASON, WE TALK TO SWINDON FANS ABOUT THEIR FONDEST MEMORIES SUPPORTING THE CLUB...





FIRST GAME: SWINDON TOWN 0-1 DONCASTER ROVERS, OCTOBER 1ST 1966.





Favourite Player: Got to be 'The Don' hasn't it? I am privileged to say that in those late sixties we saw Don in full flight. An awesome sight for an eight-year-old standing at the front of the Town End.

Favourite Manager: For me it has to be Paolo Di Canio. I know he has his critics but he galvanised the club in my opinion. I loved him and his antics on the pitch. Who can forget Oxford at home?! Special mention also for Lou Macari.

Favourite Moment: Dear oh dear there are so many when supporting this wonderful club. For me it has to be Alan Mac's last minute winner at Northampton. However, special mentions (in particular order) also for Charlton away and Stephen Darby's penalty, Newcastle away, good to see a fledgling Paul Gascoigne despite travelling 7 & ½ hours to watch a 5-0 defeat, and Arsenal in both 69 & 79.

Favourite Shirt: Can't say that I have one to be honest although I do like this season's edition. Therefore, I will go with my daughter Rebecca's favourite, which is the 92-93 green potato print shirt.

Favourite Season: I'm sure I won't be the last one to say this but it has to be the Premier League campaign in 1993/94. I'm not sure that I will ever see us get back there in my lifetime. My brother John said to me during the previous season's

run-in that "all we want is one season up there." Little did we know that it is all we are ever likely to get (apologies for the negativity)!

Favourite Match:

Birmingham away where we won 6-4 after being 4-1 down. An incredible game.



ALL-TIME TOWN XI

DIGBY

KERSLAKE

TROLLOPE

CALDERWOOD

TAYLOR

HODDLE

KAMARA

MCHALE

ROGERS

MAYES

FJORTOFT

FOOTBALL IN THE COUNTY GROUND FOR OUR FIRST HOME

IT IS GREAT TO BE BACK AT THE COUNTY GROUND FOR OUR FIRST HOME MATCH OF THE SEASON AND CAN WE TAKE THIS OPPORTUNITY IN WISHING THE NEW MANAGEMENT TEAM, PLAYERS, STAFF AND SUPPORTERS A SUCCESSFUL SEASON.

IT HAS BEEN AN EXTREMELY BUSY TIME IN THE FOOTBALL IN THE COMMUNITY TRUST SINCE THE LAST PROGRAMME NOTES AT THE END OF APRIL.



SUMMER TOURNAMENT & FESTIVAL

In May we hosted our annual summer County Ground Tournament and Festival which fundraises for our Community Development Project in Zambia. This year's weekend competition was another hugely successful event with over 800 players taking part, and several thousand parents and families showing their support. Thanks to our staff and team of volunteers that enabled the weekend to run so smoothly.

BARCELONA CUP

Following on the tournament theme, June saw us take our Girls U15's to compete in the Barcelona Cup and once again they put in some strong performances against some high calibre opposition. The team didn't quite make the semi-finals but we are sure this experience will certainly help develop our players for the new season ahead of them.



GOTHIA CUP

In July we took three teams to the Gothia Cup and once again this week long tournament is such a valuable experience for the player's development. Our teams played against opposition from all around the world and these unique opportunities are great for the players to come up against different challenges that test them individually and as a team. It was another great week with lots of memories that will stay with the players for a long time.

SUMMER HOLIDAY DEVELOPMENT COURSES

We have had a brilliant start to the Summer Holiday Development Courses, and it looks like this summer will see us have record numbers of children participating on the courses with us having over one thousand players already booked up to join us over the five weeks of courses. We still have spaces available for the last two weeks so please visit the booking website www.officialsoccerschool.co.uk/stfitc or call the office on 01793 421303.

FOOTBALL FANS IN TRAINING

Our new 'Football Fans in Training' course starts in September and we have just 9 spaces remaining for this course. If you are male, aged between 35 – 65, and are looking to lose some weight and become healthier, then this is the course for you. For more details please email jon@stfc-fitc.co.uk



AFTER SCHOOL CLUBS & DEVELOPMENT CENTRES

We celebrated the end of our summer term of After School Clubs and Development Centres with a special event at the Link Centre in partnership with GLL and Better Extreme. The players took part in a football competition first, before spending time in the Better Extreme trampoline park. We received some great feedback from the participants and their parents and will certainly look to do this kind of event again.

The new term of weekly After School Clubs and Development Centres will start back in early September. You can find out more details and also book at our online booking website www.officialsoccerschools.co.uk/stfitc













You could be Swindon Town's next star!

SWINDON TOWN PLAYER DEVELOPMENT CENTRES

r Academy

COMMONWEAL

Saturday	9.00 -10.00	4-6 yrs Junior Academy
1000	10.00 -11.00	4-6 yrs Junior Academy
	11.00 -11.30	2-4 yrs Mini Robins
	11.30 - 12.00	2-4 yrs Mini Robins

CROFT

Monday	1.15 - 1.45	2-4 yrs	Mini Robins
	1.45 - 2.15	2-4 Vrs	Mini Robins
Saturday (AM)	9.00 -10.00	7-8 yrs	ANDHADADA
00 110 110 000 000	10.00 -11.00	4-6 VTS	Junior Araden

DORCAN

Tuesday	5.00-6.00	4-6 yrs Junio
Thursday	5.00-6.00	8-11 yrs
Friday	5.00-6.00	5-6 yrs
	6.00-7.00	6-7 yrs

HAYDON CENTRE

Thursday	4.00-5.00	5-6 yrs Junior Academy
	5.00-6.00	7-8 yrs
	6.00-7.00	9-11 yrs
Saturday (AM)	8.30-9.15	5-6 yrs Mini Academy
Regions read Assessed	9.15-10.00	5-6 vrs Mini Academy

HIGHWORTH

Thursday	1.15 - 1.45	2-4 yrs Mini Robins	

LINK CENTRE

Friday	4:30 - 5:30	8-12 Vr
liluay	4.20 - 2.20	0-17 AT

OASIS

Monday	4.30 - 5.30	5-8 yrs Junior Academy
the Labour Design State of	5.00 - 6.00	8-14 vrs

RIDGEWA

Wednesday	6.00 - 7.00	8-11	115
wweuriesuay **	6.00 - 7.00	8-11)	112

1	2000000	ALIE SEL
Tuesday	3.30 - 4.30	5-6 yrs
Wednesday	1.15 - 1.45	2-3 yrs Mini Robins
AT NOTICE TO	1.45 - 2.30	3-4 yrs Mini Academy
ALTER	3.30 - 4.30	7-8 yrs
	4.30 - 5.30	8-12 yrs
Friday	3.30 - 4.30	4-5 yrs Junior Academy
Second	Market A	

GOALKEEPERS (KINGSDOWN SCHOOL)

Monday	6.00 - 7.00	6-14 Goalkeepers Only
(Kingsdown		o 14 Godineepers Only

GIRLS ONLY (GRANGE DRIVE)

Tuesday	4.30 - 5.30	5-9 yrs	
Friday	4.00 - 5.00	8-10 yrs	
Friday	4.00 - 5.00	8-10 yrs	(Invite Only)
Friday	5.00 - 6.00	11-14 vrs	
Friday	5.00 - 6.00	11-15 yrs	(Invite Only)





The Swindon Town Development Centres are for children of all abilities. Children have progressed into Swindon Town Advanced and Girls Centre of Excellence with the chance to be scouted by the STFC Academy for boys. For information on how to join please contact Shane Hewlett on 01793 617718 or 07919 112982 alternatively please email me shane@stfc-fitc.co.uk

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GUEST COLUMN

WE WILL BE ENLISTING THE HELP OF A FORMER PLAYER OR MANAGER IN EVERY PROGRAMME THIS SEASON TO GIVE THEIR VIEWS ON THE LATEST EVENTS AT THE COUNTY GROUND, KICKING US OFF TODAY IS A MAN WHO NEEDS NO INTRODUCTION – 'SUPER SAMMY PARKIN'...

ere we go again then.

Not much has changed apart from the new chap in the dugout, the eleven fresh faces on the pitch and the considerably greyer hairs in the stand.

The 2016/17 season will not live long in the memory and I'm sure the summer break was a welcome one for everyone who endured the final disappointment of relegation.

I was at Norwich on Tuesday to watch an excellent game of football and there is certainly a lot to be optimistic about. The new manager has had the challenging task of almost building a squad from scratch and the early signs are that the team has quickly gelled on the pitch.

The biggest overhaul of players I experienced during my career was during my second summer at Luton Town. Kevin Blackwell had taken over from Mike Newell towards the end of the previous relegation campaign and faced a similar job to that of David Flitcroft this close season.

Friends departed and backroom members of staff left for pastures new. I was in the midst of two years of injury hell so working with a new medical team presented its own difficulties when I continued my rehabilitation after a holiday.

Each day of pre-season would see a new signing on the training ground. It's an exciting time when a squad is being built and that year it was good fun that Kevin Blackwell's blueprint was that of a 90's Premier League star!

In came Chris Perry, quickly followed by Don Hutchison and the two Paul's - Furlong and Peschisolido. I made sure that most of my work was done outside of those weeks so I could ask the manager each morning if Denis Law was to be the next big signing!

It can be an unsettling time. You might wonder whether you're going to get in the team or if you're going to be needed altogether. Creating harmony in a group of young ambitious footballers is not a job that I envy and it must be almost impossible to please everyone.

There are only eleven shirts available on a Saturday afternoon after all.

It was great to see the club get away to Portugal for a week last month. A summer on the training ground can

become very tedious day after day. The players have all spoken of how beneficial it was and I'm sure it was a great opportunity to get to know one another.

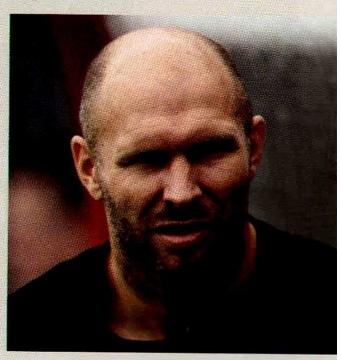
I was treated to a week at Pontin's the summer I joined. We were certainly a united group after running up sand dunes and nightly trips to Razor Ruddock's favourite watering holes!

I always felt it was important to get the players' respect as a footballer firstly but a close second was showing that I was willing to be part of the group away from the pitch.

Let's hope that unity is shown this afternoon against another of my old clubs in Exeter City. They have been getting stronger and stronger since I left Devon in 2014 (probably no coincidence). I fancied them for promotion last season and was sad to see them miss out at the final hurdle at Wembley in May.

I wish them every success for this campaign but hope that journey down the M5 is a quiet one this evening. Come on you Reds.

SAM.



ON THE ROAD



GLOBE ARENA SKY BET LEAGUE TWO



BY ROAD

Exit the M6 at junction 34 and follow the signs for Morecambe. After around five miles you will reach a crossroads (with a McDonalds on the right) where you turn right onto Morecambe Road. You will then reach a roundabout (located next to a Toby Carvery) where you take the first exit into Westgate Road (signposted West Promenade, Sandylands). Continue along this road for about one mile and you will reach the stadium on

Parking at the stadium is for permit holders only, although street parking is available. If you continue along Westgate Road, passing the stadium on your right, then on the other side of the railway bridge there is plenty of parking to be had in the side roads on either side.

Morecambe Railway Station is around a 25-30-minute walk away from the Globe Arena. The number 6 or 6A bus, which picks up from the nearby Frankie & Bennie's, drops off outside the stadium and takes about ten minutes.

PUBS

Hurley Flyer is located just outside the stadium and is both fan and family-friendly. Other than that, the closest bar that admits away fans is just a few minutes' walk along Westgate Road. Turn right with the stadium entrance behind you, cross to the other side of the road and the Regent Park entrance is down on the left.

(

LAST TIME WE MET

06/04/2012

Morecambe 0 Swindon Town 1

A Paul Benson goal was enough to hand Paolo Di Canio's side a valuable three points at the Globe Arena, a win which pushed the Reds closer to the League Two Title.

TICKETS:

are on general sale and are available in-store or online via www.

eticketing.co.uk



SASTRAVEL

MORECAMBE 19/08/2017

MORECAMBE FC

Members - £23

Non-Members - £25

Departs at 7:45am

LUTON TOWN

09/09/2017

Members - £13

Non-Members - £14

Departs at 11am

your right.

TICKET OFFICE



WEST HAM UNITED • TUESDAY 15TH AUGUST (7:45PM)

HOME

(only Better Town End and Arkells Stand are open)

TICKET PRICES FROM

Arkels stand are ope

Adults £10 • Over 65's £5 • U21's £5 • U18's £2

Now on general sale



CRAWLEY TOWN • SATURDAY 26TH AUGUST (3PM)

HOME

TICKET PRICES FROM

Adults £23 • Over 65's £17 • U21's £10 • U18's £6

Now on general sale



MORECAMBE . SATURDAY 19TH AUGUST (3PM)

AWAY

TICKET PRICES FROM Adults £21 • O65's £17 • Students £15 • U23's £15 U18's £6 • U11's FREE

Now on general sale

2017/18 PRICES

Matchday Prices

SIDES TEND

Adults: £23 £19
Over 65s/Student: £17 £15

 Under 21s:
 £10 £10

 Under 18s:
 £6 £6

 Under 11s:
 £2 £2

Junior Red Under 11s: FREE

Family Prices

SIDES TEND

1 Adult, 2 U18s: £32 N/A 1 Adult, 1 U18, 1 U21: £36 N/A 2 Adults, 1 U18: £48 N/A 2 Adults, 1 U21: £52 N/A

2 Adults, 2 U18s: £53 N/A 2 Adults, 1 U18, 1 U21: £57 N/A 2 Adults, 2 Under 21s: £61 N/A 2 Adults, 3 Under 18s: £58 N/A

Please not Juniors must be accompanied by an Adult in The Better Town End.

Tickets available by phone & online...

STFC Box Office: 0871 876 1993

www.eticketing.co.uk/ swindontown





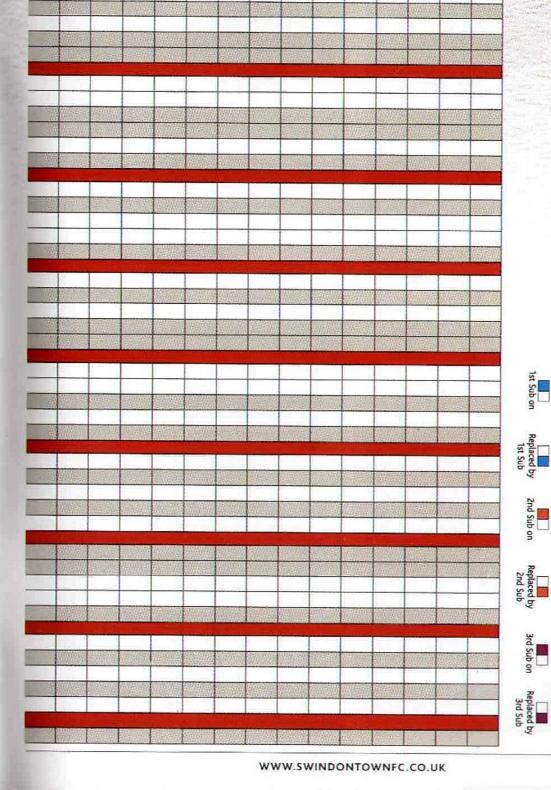




SWINDON TOWN VS BARNET 02.09.17, 3PM

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S	12	Exeter City	15.00										
Tu	15	West Ham United (EFLT)	19.45									100	
S	19	Morecambe	15.00										
5	26	Crawley Town	15.00										
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Tu	21	Grimsby Town	19.45										
S	25	Newport County	15,00										
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5	5	Accrington Stanley	15:00						0.000		1000	700	
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TURES AND RESULTS



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Brophy

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KEY: (1) = Goalscorer (P) = Penalty (S) = Sub not used

LEAGUE TABLE

os	TEAM	P	W	D	L	GF	GA	GD	PT
1	Luton Town	1	1	0	0	8	2	6	3
2	Coventry City	1	1	0	0	3	0	3	3
3	Accrington Stanley	1	1	0	0	3	1	2	3
4	Grimsby Town	1	1	0	0	3	1	2	3
5	Port Vale	1	1	0	0	3	1	2	3
6	Morecambe	1	1	0	0	2	1	1	3
7	Swindon Town	1	1	0	0	2	1	1	3
8.	Exeter City	-1	1	0	0	1	0	1	3
9	Newport County	1	0	1	0	3	3	0	1
10	Stevenage	1	0	1	0	3	3	0	1
11	Barnet	1	0	1	0	2	2	0	1
12	Crewe Alexandra	1	0	1	0	2	2	0	1
13	Forest Green Rovers	1	0	1	0	2	2	0	1
14	Lincoln City	1	0	1	0	2	2	0	1
15	Mansfield Town	1	0	1	0	2	2	0	1
16	Wycombe Wanderers	1	0	1	0	2	2	0	1
17	Carlisle United	1	0	0	1	1	2	-1	0
18	Cheltenham Town	1	O	0	1	1	2	-1	0
19	Cambridge United	1	0	0	1	0	1	-1	0
20	Chesterfield	1	0	0	1	1	3	-2	0
21	Colchester United	1	0	0	1	1	3	-2	0
22	Crawley Town	1	0	0	1	1	3	-2	0
23	Notts County	1	0	0	1	0	3	-3	0
24	Yeovil Town	1	0	0	1	2	8	-6	0

FIXTURES & RESULTS

GAME WEEK 1 SAT AUG 05 2017

Wycombe Wanderers 2-2 Lincoln City

Stevenage 3-3 Newport County

Morecambe 2-1 Cheltenham Town

Luton Town 8-2 Yeovil Town

Forest Green Rovers 2-2 Barnet

Exeter City 1-0 Cambridge United

> Crewe Alexandra 2-2 Mansfield Town

Crawley Town 1-3 Port Vale

Coventry City 3-0 Notts County

Chesterfield 1-3 Grimsby Town

Carlisle United 1-2 Swindon Town

Accrington Stanley 3-1 Colchester United

TODAY'S GAMES

(3PM UNLESS STATED)

BARNET V LUTON TOWN

CAMBRIDGE UNITED V CARLISLE UNITED

CHELTENHAM TOWN V CRAWLEY TOWN

COLCHESTER UNITED V STEVENAGE

CREWE ALEXANDRA V NEWPORT COUNTY

GRIMSBY TOWN V COVENTRY CITY

LINCOLN CITY V MORECAMBE

MANSFIELD TOWN V FOREST GREEN ROVERS

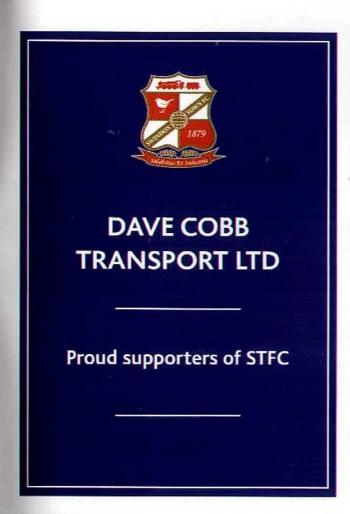
NOTTS COUNTY V CHESTERFIELD

PORT VALE V WYCOMBE WANDERERS

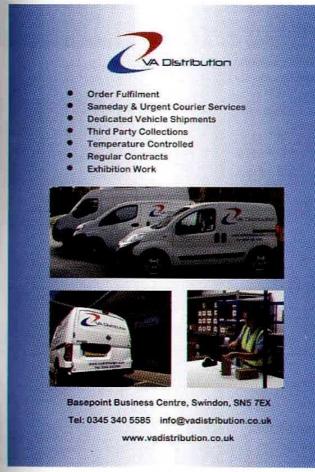
YEOVIL TOWN V ACCRINGTON STANLEY

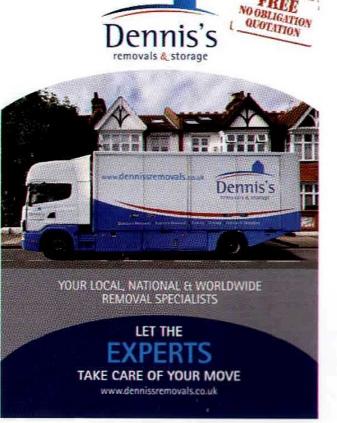
TOP GOALSCORERS						
1	James Collins	Luton Town				
2	Jodi Jones	Coventry City	2			
3	Isaac Vassell	Luton Town	2			
4	Garry Thompson	Morecambe	2			
5	Christian Doidge	Forest Green Rovers	2			











EEDITOR

So, here we are again! It only seems five minutes ago that we were saying goodbye to the 2016/17 season...

This summer was my first off-season at the club and I would like to wager a bet that I won't experience many as busy as this one.

After getting away to New York (which I highly recommend by the way for those of you who haven't been), it was all hands to the deck following the appointment of Dave Flitcroft as our gaffer.

I actually broke the news on our club channels in a New York hotel room at 6am in the morning whilst watching some College Baseball on the TV – I think that deserves an award for most unique location to announce a new manager!

It has been all go since that point with no less than eleven new faces coming through the door. All of the arrivals have settled in really well and there is a real sense of optimism around the club at the moment, which was helped by the brilliant opening day win away at Carlisle United and a real gutsy display against Norwich City in midweek.

There has been loads going on in the Media Department throughout the summer and I'm sure you are all familiar with our new website by now. A lot of work went into

IMAGIN.

getting that ready for launch and, hopefully, I'm sure you will all agree that it is a huge improvement on the old one.

It is so much easier to use and we have tried to increase and vary the content that goes on it — this will only increase the deeper we get into the season.

Also having undergone a revamp is the programme you have in your hands right now. Having taken over our matchday magazine at the end of August last season, I started planning for this one back at Christmas and I'm thrilled with the end product.

We have opted for a bolder look this season whilst making the content more engaging for

you, the fans. There is plenty of new content for you to enjoy, including 'The Purkiss Diaries', a 'Fan V Player quiz and 'Team-Mates.'

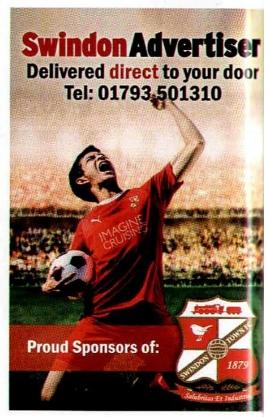
Again, we will be looking to explore more ideas further down the line and, as always, I would welcome any feedback! Just drop me a line at andrew@ swindontownfc.co.uk.

Anyway, back to where it matters and let's hope the boys can kick-off a new era at The County Ground with their second league win of the season.

Here's to three points.

Enjoy the game.

ANDREW STEELE-DAVIS, Head of Media & Communications "I actually broke the news on our club channels in a New York hotel room at 6am in the morning whilst watching some College Baseball on the TV – I think that deserves an award for most unique location to announce a new manager!"



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3RD-15TH AUGUST





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SWINDON TOWN

MANAGER. David Flitcroft

- 01 Lawrence Vigouroux
- 02 Ben Purkiss
- 03 Chris Hussey
- 04 Conor Thomas
- 05 Chris Robertson
- 06 Olly Lancashire (C)
- 07 Paul Mullin
- 08 James Dunne
- 09 Luke Norris
- 10 John Goddard
- 11 James Brophy
- 12 Will Henry
- 14 Ellis landolo
- 15 Tom Smith
- 16 Amine Linganzi
- 17 Harry Smith
- 18 Donal McDermott
- 22 Kaiyne Woolery
- 24 Kyle Knoyle
- 25 Dion Conroy
- 26 Jordan Young
- 27 Scott Twine



EXETER CITY

MANAGER. Paul Tisdale

- 01 Christy Pym
- 02 Pierce Sweeney
- 03 Craig Woodman
- 04 Lloyd James
- 05 Troy Archibald-Henville
- 06 Jordan Tillson
- 07 Ryan Harley
- 08 Robbie Simpson
- 09 Adam Stansfield:

This is a posthumous award. The No. 9 shirt has been retired for nine seasons in Adam's honour

- 10 Lee Holmes
- 11 David Wheeler
- 13 James Hamon
- 14 Ryan Brunt
- 15 Jordan Moore-Taylor
- 19 Liam McAlinden
- 20 Matt Jay
- 21 Dean Moxey
- 23 Luke Croll
- 24 Alex Byrne
- 25 Jake Taylor
- 27 Archie Collins
- 30 Jack Sparkes
- 32 Lewis Williams
- 33 Reuben Reid
- 39 Troy Brown

OFFICIALS



REFEREE:



ASSISTANT. Craig Taylor



ASSISTANT: Michael Webb



FOURTH OFFICIAL Rob Smith

COUNTY GROUND



V WEST HAM UNITED UZ1'S 15/08/2017 KO: 19.45

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